Experiment Board (Javelin)

Board 1

Start here. Brainstorm with stickies, pull it over to the right to start your experiment.

Who is your customer? Be as specific as possible. *Time Limit: 5 Min*

PWD
Senior Citiezns
Full-Time Employes

What is the problem? Phrase it from your customer's perspective. *Time Limit: 5 Min*

Their general problem is that they are incapacble to face their errands

Define the solution only after you have validated a problem worth solving. *Time Limit: 5 Min*

List the assumptions that must hold true, for your hypothesis to be true. *Time Limit: 10 Min*

Need help? Use these sentences to help construct your experiment.

To form a Customer/Problem Hypothesis:
I believe my customer has a problem achieving this goal.

To form a Problem/Solution Hypothesis:
I believe this solution will result in quantifiable outcome.

To form your Assumptions:
In order for hypothesis to be true, assumption needs to be true.

To identify your Riskiest Assumption:
The assumption with the least amount of data, and core to the viability of my hypothesis is...

Determine how you will test it:
The least expensive way to test my assumption is...

Determine what success looks like:
I will run experiment with # of customers and expect a strong signal from # of customers.

Experiments	1	2	3	4	5
Customer	**Full-time Employee**				
Problem	We believe that full-time employees do not have enought time to go to groceries due to their work				
Solution					
Riskiest Assumption	Full-time employees may not have enought time to entertain to the delivery man				
Method & Success Criterion					
🏃 GET OUT OF THE BUILDING!					🏃
Result & Decision					
Learning					

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Board 2

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PWD
Senior Citiezns
Full-Time Employes

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Experiments	1	2	3	4	5
Customer	**Senior Citizens**				
Problem	We believe that senior citizenz are weak to buy goods in a grocery due to their age				
Solution					
Riskiest Assumption	Senior citizens may have poor eyesight to read and they may lack knowledge about technology				
Method & Success Criterion					
🏃 GET OUT OF THE BUILDING!					🏃
Result & Decision					
Learning					

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Experiment Board

Project Name:

Team Leader Name:

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PWD
Senior Citiezns
Full-Time Employes

What is the problem? Phrase it from your customer's perspective. *Time Limit: 5 Min*

Their general problem is that they are incapacble to face their errands

Define the solution only after you have validated a problem worth solving. *Time Limit: 5 Min*

List the assumptions that must hold true, for your hypothesis to be true. *Time Limit: 10 Min*

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Determine what success looks like:
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Experiments	1	2	3	4	5
Customer	PWD				
Problem	We believe that our PWD customers are having a hard time going to groceries due to their physical incapableness				
Solution					
Riskiest Assumption	PWD may be incapable to hold or to access smartphone or to use computer to use our application				
Method & Success Criterion					
🏃 GET OUT OF THE BUILDING!					🏃
Result & Decision					
Learning					